

# BoBo Balloon Training

One-to-One Bespoke Training Experience

A professional, one-to-one training experience delivered in a working studio environment, designed for balloon stylists who want to create high-quality, commercially viable BoBo designs with confidence

# Balloon Gift Boutique & Events

## INTRODUCTION

A one-to-one, bespoke BoBo Balloon Training experience delivered in a professional working unit. Designed for balloon stylists who want to offer high-quality, commercially viable BoBo designs with confidence.

This is not a generic course.

Each training session is tailored to the individual student, their business goals, and the type of BoBo designs they wish to offer their client.

## TRAINING LOCATION

All training is delivered in my professional unit, where I work from daily.

Training in a real business environment allows you to:

- Learn proven, real-world techniques
- See professional workflows in action
- Understand how BoBo balloons are produced for paying clients
- Full address details are provided upon booking confirmation
- Free Parking
- Local shops for refreshments

# WHAT YOU WILL LEARN

## Core BoBo Balloon Technique

You will be taught my full professional method, including:

- Correct stretching techniques
- Controlled inflation for a clean, long-lasting finish
- My sealing method for professional durability and presentation
- How to avoid common faults and failures

These core skills form the foundation of every BoBo design.

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## DESIGNS CREATED DURING TRAINING

You will complete a minimum of three finished BoBo designs during your session.

Depending on your preferences, this may include:

- BoBo “hug” designs
- Suspending items inside a BoBo (such as a teddy or baby vest)
- Hair extension BoBo designs

If techniques are mastered quickly and confidently, there is the potential to complete a fourth design during the session.

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## FINISHED DESIGNS TO TAKE HOME

All BoBo designs created by the student during training are yours to take home.

This allows you to:

- Begin promoting your new BoBo offerings immediately
- Create marketing content for social media
- Use professional examples to attract new customers

The intention is that you leave with both the skills and tangible assets to support the next stage of your business journey.

## ADDITIONAL DESIGN OPTIONS

By choice, training may also include:

- Flower arranging inside a BoBo
- Alternative product-based designs

You will be shown how to adapt designs to suit different occasions, clients, and pricing structures.

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## STOCK & MATERIALS

You will have access to a wide range of my professional stock during training, including:

- Flowers
- Teddies
- Outfits
- Additional decorative products used in my designs

You will also train using my own branded BoBo balloons, which I work with and supply professionally.

# BUSINESS, PRICING & MARKETING SUPPORT

This training goes beyond balloon techniques.

You will receive guidance on:

- Pricing BoBo balloons correctly
- Positioning BoBos as a premium product
- Identifying and reaching your ideal clientele
- Marketing BoBo designs effectively

The aim is to ensure your training converts into real, sustainable sales.

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## ONGOING SUPPORT

Support does not end on the day of training.

You will receive:

- Ongoing professional support after your session
- Guidance as you begin offering BoBo balloons to your clients
- Continued advice as your confidence and product range grows

Support is offered within professional boundaries to ensure clarity and value.

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## WHO THIS TRAINING IS FOR

This training is suited to:

- Balloon stylists wanting to add BoBos as a premium product
- Businesses refining or professionalising their existing BoBo work
- Those who value quality, technique, and long-term results

This training is not designed for quick, mass-produced outcomes.

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## INVESTMENT & AVAILABILITY

### Training Investment

The total investment for the BoBo Balloon Training is £450.

To secure your training date, a £100 non-refundable deposit is required at the time of booking. The remaining balance must be paid no later than 48 hours prior to the training session.

This investment reflects the bespoke, one-to-one nature of the training, the professional environment, access to stock, and ongoing support provided.

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## EXTENDED TRAINING OPTION – DECO & LATEX BALLOONS

Deco balloon training may be offered as an additional paid add-on to the one-day BoBo training, subject to availability.

- Add-ons are delivered in addition to, not instead of, BoBo training time
- Deco techniques are taught using air inflation
- Helium use is limited due to cost and is not required for skill development

Latex balloon training is only available within the two-day extended training format.

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## TRAINING DURATION & STRUCTURE

This is a one-day, one-to-one training course.

- Training Time: 10:00am – 3:00pm
- Please arrive 5–10 minutes early to allow for a prompt start
- The session is structured to allow sufficient time for:
  - Hands-on learning
  - Technique refinement
  - Design completion
  - Business and pricing discussion

The day is paced to ensure quality learning without being rushed.

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## ADDITIONAL GUIDANCE & ONGOING INSIGHT

From time to time, additional tips, refinements, or professional guidance may be shared following your training.

This may include:

- Technique updates or refinements
- Product or material suggestions
- Industry best-practice insights

Any additional guidance is shared at my discretion and is intended to support continued development.

It does not constitute guaranteed outcomes and does not replace individual practice or business decision-making.

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## LUNCH & REFRESHMENTS

Lunch is not provided.

There are several shops located within a 2-minute walk of the training unit, allowing you to purchase food locally during the session break.

You are also welcome to bring your own lunch if preferred.

Refreshments will be available during training.

# EXTENDED TRAINING OPTION

## Extended Two-Day Training

BoBo + Deco + Latex

Premium progression for balloon stylists seeking expanded capability.

This extended training option is designed for those who want to build on the foundations of BoBo balloon work and develop a broader, commercially relevant skill set.

Delivered as a two-day, one-to-one training experience, this option allows time to cover BoBo training in full, alongside additional techniques, without compromising quality, focus, or outcomes.

The extended format provides:

## EXTENDED TRAINING STRUCTURE

Two-Day, One-to-One Format

The Extended Training Option is delivered across two consecutive days, allowing sufficient time and focus for each element without compromising quality.

Training Days: Monday & Tuesday only

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## DAY 1 — BoBo BALLOON TRAINING

Day 1 is dedicated entirely to BoBo Balloon Training, as outlined throughout this brochure.

- Full professional BoBo techniques
- Hands-on design creation
- No reduction or compression of BoBo content
- Focus on finish, durability, and commercial viability

BoBo training remains the core foundation of the extended option.

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## DAY 2 — DECO & LATEX BALLOON TRAINING

Day 2 focuses on expanding skill sets to include Deco and Latex balloon techniques.

### Deco Balloon Training

- Balloon sizing and proportion
- Clean finishes and styling
- Stacks, clusters, and decorative add-ons
- How Deco balloons are used to complement and upsell alongside BoBos

Deco balloons are taught using air inflation rather than helium.

This approach keeps training cost-effective and focuses on technique rather than consumable expense.

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### Latex Balloon Training

- Introduction to core Latex balloon techniques
- Practical applications for events and displays
- Understanding how Latex work integrates alongside BoBo and Deco offerings

Latex training is only available within the Extended Two-Day Training Option.

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### STRUCTURE CLARIFICATION

- BoBo Balloon Training time is never reduced
- Deco and Latex training are delivered in addition to, not instead of, BoBo training
- Training structure and scope are fixed to protect learning outcomes

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# TRAINING COMPARISON

## TRAINING OPTIONS AT A GLANCE

	<b>1-Day BoBo Training</b>	<b>2-Day Extended Training</b>
Training Duration	One day (10:00am–3:00pm)	Two days (Monday & Tuesday)
BoBo Balloon Training	✓ Full professional training	✓ Full professional training
Deco Balloon Techniques	Optional add-on only	✓ Included
Latex Balloon Training	✗ Not included	✓ Included
Training Format	One-to-one	One-to-one
Finished Designs	Minimum of 3	Multiple across techniques
Business & Pricing Support	✓ Included	✓ Extended
Use of Professional Stock	✓ Included	✓ Extended
Investment	£450	£795
Deposit Required	£100	£200

*BoBo training time is never reduced in either option.*

## TRAVEL & OVERNIGHT ACCOMMODATION

If you are travelling from outside the area and require overnight accommodation, there are a number of local B&Bs and hotels nearby.

A selection of recommended accommodation options can be found via the links provided in this information pack.

Hotels and B&B Links

The Old Bull in Royston - [🌐 The Old Bull Inn Royston](#)

Orchard House Royston - <https://www.google.com/travel/hotels/s/NGoRW5FjtPB48vAx6>

The Coach House Melbourn- [🌐 Hotel Royston | Coach House Hotel](#)

Premier inn Letchworth - [🌐 Letchworth Garden City Hotel | Premier Inn](#)

Students are responsible for booking and managing their own travel and accommodation arrangements.

# Booking Confirmation

Full booking terms, payment requirements, and confirmation details are outlined within the Investment & Availability section of this brochure.

Training dates are confirmed once the required deposit has been received and written confirmation has been issued. Availability is limited due to the one-to-one nature of the training.

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## KEY TAKEAWAY

This is a high-end, bespoke training experience focused on:

- Professional methods
- Hands-on learning
- Customised design creation
- Commercially viable outcomes

You will leave with confidence, multiple finished designs, and the knowledge required to implement BoBo balloons into your business correctly.

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## NEXT STEPS

To proceed or discuss available dates, please get in touch.

[balloongiftboutique@gmail.com](mailto:balloongiftboutique@gmail.com)

## IMPORTANT CLARIFICATIONS

- Supplier lists and material recommendations are provided after full payment only
- Supplier details are shared for educational and business support purposes
- No exclusivity, guaranteed access, or preferred pricing is implied
- Business results, pricing decisions, and sales outcomes remain the responsibility of the student

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